Tapettitehdas
Pihlgren ja Ritola Oy

HANGING INSTRUCTIONS

Pihlgren & Ritola wallpapers are manufactured using a traditional surface printing technique, high-quality distemper paints and unbleached paper. Each batch is unique, with its own beautifully handmade appearance. As our wallpaper is a product of traditional craftsmanship, minor variations within the design are to be expected. Please ensure that the products match your order and that the batch numbers are the same. If you have any concerns about the quality of the wallpaper, please contact your retailer before hanging.

HOW TO HANG TRADITIONAL WALLPAPER

1. Mix the wallpaper paste according to the manufacturer's instructions. We recommend using a powdered wallpaper paste made from starch or cellulose with no synthetic glue.
2. Prepare the walls properly to create a smooth, dry and slightly porous surface. Old vinyl or embossed wallpapers must be removed. For the best results, use primer paint or special lining paper.
3. Use a spirit level or plumb bob to draw a vertical line from top to bottom on the wall. This will ensure that the first strip of wallpaper is straight.
4. Open the wallpaper roll and lay it pattern-side down on your worktop. Measure the height of the wall, then add an extra 10–15 cm and cut to size using a sharp knife or snap-off blade.
5. Apply the paste evenly to the back of the first strip using a pasting brush. Make sure the paste does not end up on the patterned side of the wallpaper as this can cause permanent staining. Allow the wallpaper to soak for about one minute, folding the strip from both ends if necessary. We do not recommend using a pasting machine. Handle wet wallpaper with care, as it can be easily damaged.
6. Carefully lift the wallpaper strip to the wall, align it with the vertical line, and gently attach the top half to the wall using a soft wallpaper brush. Never use plastic or metallic smoothing tools. Brush from the middle towards the edges to ensure proper adhesion. Then attach the lower part of the strip, ensuring the edges are firmly fixed to the surface. If any paste accidentally gets onto the patterned side of the wallpaper, pat it off immediately with a dry, clean cloth. IMPORTANT: Do not use water or a wet sponge to clean off excess paste.
7. Measure and cut the next strip. Ensure the pattern is aligned properly before cutting. Mark the top of the strip with a pencil, then apply the paste. Align the patterns neatly with a butt joint and attach as before. Work your way around the room, adding one strip at a time until you reach the end.
8. Leave the wallpaper to dry slowly at room temperature. Once the paste has dried, cut off any excess parts with a sharp knife. The wallpapered wall can be gently cleaned with a soft, dry cloth. Do not use water or detergents. For further advice, please contact your retailer.